



**Canada's Parliament must act NOW to ensure the long-term health of the Canadian steel industry and the key jobs it provides.**

## **1. Ensure unions have the right to initiate trade cases**

Reform the trade remedy system to allow unions to initiate trade cases

### **Why?**

- Unions currently have the right to participate in trade cases
- Unions play an essential role in highlighting the impact of unfair trade on workers
- Workers on the ground are some of the first to know that a cheap product has entered the market
- threatening our jobs
- Trade unions in Canada are the only entity that represents the interests of Canadian workers (all major producers have international owners)
- Trade unions in other countries, such as the United States, have the right to initiate cases

### **What's our record?**

- The United Steelworkers union (USW) has an excellent record of ensuring victories in trade cases, winning the vast majority of the cases we have participated in since gaining the right to participate
- USW has developed an excellent reputation and credibility as an important party in trade remedy cases by employers and the Canadian International Trade Tribunal (CITT)

# Stand Up For Steel

## 2. Expand the definition of 'material injury' in trade cases

In trade cases, the CITT must take broader criteria into consideration as it relates to the impact of unfair trade on workers.

### How would an expanded definition of material injury be change for the better?

- It would include consideration of criteria beyond the direct effects on employment and wages
- It would include consideration of concessions in bargaining, such as attacks on pensions, job security, two-tier wage grids, and it would expand layoff criteria to include reduction of average hours and contracting out
- It would look to broader community impacts of job loss, reduction of hours, reduced pensions and benefits
- It would send a clear message to the Tribunal that impacts on workers and communities are important

## 3. Establish a carbon border adjustment on imported steel

A tax on imported steel must reflect the real price of steel made in countries with lower environmental standards

- Canadian steel has a far-lower carbon footprint than steel made in many countries
- According to the Canadian Steel Producers Association (CSPA), Canadian steel has three times less greenhouse gas emissions from transportation than imported steel
- Canada's greener steel should make Canadian steel more attractive, not less
- Other countries MUST NOT be able to use poor environmental standards to their advantage



CSPA as of November 2019.

## 4. Demand the use of Canadian-made steel in infrastructure projects

Procurement rules must favour the use of Canadian-made steel in public infrastructure projects

- Using Canadian-made steel in infrastructure projects will be a great way to ensure the long-term health of the Canadian steel industry
- Demand for steel products has dropped precipitously as a result of the Covid-19 pandemic: the only way to get the economy re-started and resilient will be to inject massive funding into physical infrastructure projects. This will help the overall Canadian economy AND the steel sector
- Many projects are NOT using Canadian-made steel. Instead they are using cheaper steel obtained offshore
- Reform is necessary to ensure that the jobs of Canadians are a higher priority than getting the cheapest possible product

