

## MEMO

DATE: January 5, 2023  
TO: All Mining Local Union Presidents in District 3  
FROM: Scott Lunny, Director

### Expression of Interest - Member Organizers (Mining Sector)

Member organizers have the opportunity to engage with non-unionized workers and help them build their own union. USW members are the best messengers for what it means to join the USW, how our union works, and what it's like to work in a USW-represented workplace.

We're looking for people who are enthusiastic about our union, are good listeners and communicators, and able to take direction about how to improve their organizing skills. Member organizers should have strong interpersonal skills, and be able to recruit, motivate, lead, and build strong working relationships with people from diverse backgrounds. Members should be able to motivate themselves to reach proposed goals while working independently or in a team.

Members will receive training and feedback on organizing skills. For more information, see the attached job description.

The International will pay for lost time, expenses, and per diems. We try to make sure nobody loses money while working as a member organizer and strive to work with every individual to make sure they are compensated as they would be at their own job. Members can apply to be a member organizer using the following link: [www.usw.org/apply](http://www.usw.org/apply)

Training is taking place in late February, so applications should be made as soon as possible.

Thank you for help in making USW everybody's union.

In solidarity,



SL/sch

enclosure

## Member Organizer

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We're looking for people who are enthusiastic about our union, good listeners and communicators, and able to take direction about how to improve their organizing skills. Member organizers should have strong interpersonal skills, and a demonstrated ability to recruit, motivate, lead, and build strong working relationships with people from diverse backgrounds. Members should be able to motivate themselves to reach proposed goals while working independently or in a team. And, the ability to keep information such as lists, notes, and plans well-organized is a plus.

This work will likely require travel and long hours, including nights and weekends, so this opportunity may not be a good fit for everyone. Member organizers should have a valid driver's license.

Members will receive training and feedback on organizing skills, including:

- Starting conversations with strangers to establish relationships or get information;
- Building relationship with workers;
- Effective organizing conversations, including at workers' homes;
- Educating workers on the benefits of unionization;
- Training workers in skills needed to win campaigns;
- Using basic writing and computer skills to update campaign databases; and
- Creating, implementing, and adjusting work plans.

The International will pay lost time, expenses, and per diem. We try to make sure nobody loses money by coming out as a member organizer and strive to work with every individual to make sure they are compensated as they would be at their own job.